POLICE UNITY TOUR OF FLORIDA, INC.
Police Unity Tour Chapter VIII

Presenting Sponsor Policy

Article I
Purpose

The purpose of the Major Sponsor Policy is to establish the criteria for Major Sponsor designation and explain the relationship to the Chapter for all members.

Article II
Definitions

A. A Major Sponsor for Chapter VIII of the Police Unity Tour is an individual or business that provides benefits to the Chapter either financial, in-kind or services, that is $10,000 (Ten Thousand Dollars) or more for a given Tour year.
B. A Major Sponsor of Chapter VIII may also be a person or entity whose position or scope of authority allows them to make available to Chapter VIII resources that facilitate the safe, efficient and promotion of the mission of the Police Unity Tour and Chapter VIII.
C. A Major Sponsor or that sponsor’s designee will be considered Special Friends of Chapter VIII with all benefits as bestowed by the Board of Directors.

Article III
Relationship

Members of Chapter VIII shall not approach, solicit, suggest or otherwise attempt to secure any additional contribution from a designated Major Sponsor.

For a member to solicit, suggest or approach a Major Sponsor for additional donations casts the Chapter in a negative presumptive and usury light.

When a donor is recognized by the Board of Directors as a “Major Sponsor”, the contributions of the Major Sponsor are made to the Chapter and not to any one individual member, even though a member may have been responsible for building the relationship and securing the contribution.

If a Major Sponsor provides a service or product which benefits members individually, the member should utilize the service or product at the established market rate for same.

Article IV
Procedure

When a member establishes a relationship with a donor whose contribution will meet the Major Sponsor threshold, the member should notify the Board of Directors as soon as practical. This will allow for all applicable recognition, accounting and notification of the members of the donors Major Sponsor designation.
Article V
Recognition

A Major Sponsor will be recognized by some or all, of the following means:

A. Logo (if applicable) or name prominently placed on the Chapter website landing page. The logo may also appear elsewhere on the website.
B. A page on the website designated to a business or personal biography to include a profile, contribution history, special incentives for Police Unity Tour members or other appropriate content suggested by the Major Sponsor. All content will appear only with the consent of the Major Sponsor.
C. The current year’s $1,000+ Donor Plaque
D. The BOD may elect to designate a Major Sponsor or their representative as a “Special Guest” of Chapter VIII, making them eligible to be a guest of the Chapter during a Tour.
E. When possible, a Major Sponsor will be on the agenda for the Annual Membership meeting prior to the start of the Tour each year.

Article VI
Violation & Enforcement

An alleged violation of the relationship clause of the policy by any member shall be fully investigated by the Board of Directors.

If a violation is substantiated, the member in violation shall be:
A. Immediately deemed “not in good standing”,
B. Removed from eligibility for the current Tour year,
C. Funds raised forfeited to the Chapter per Charitable Rules,
D. All Police Unity Tour Chapters notified of the “not in good standing” designation
E. And may challenge or apply for re-instatement according to Chapter policy.